NOTICE OF CERTIFICATION AND SETTLEMENT APPROVAL IN THE MATTER OF THE FISHER-PRICE 2010 RECALL CLASS ACTIONS

If you or your child purchased or received as a gift a new Fisher-Price trike, high chair or infant toy in 2010 or earlier, your rights could be affected by a class action settlement.

Class Action Certification and Settlement Approval

Class action lawsuits were commenced in Ontario and Quebec against the Defendants, Mattel, Inc., Mattel Canada Inc. and Fisher-Price, Inc., claiming that the Defendants were negligent in designing, manufacturing, marketing and selling certain children's trikes, high chairs, Little People® Rampway toys and certain infant toys with inflatable balls, which were subject to recalls announced on September 29 and 30, 2010 (the "Recalled Products"). A Settlement Agreement has been reached in these class action lawsuits. Superior Courts in Ontario and Quebec have approved the Settlement Agreement and certified the class actions for settlement purposes.

Settlement Benefits

The "Settlement Class" consists of all persons in Canada who purchased or acquired (including by gift) a Recalled Product. The Settlement provides for the payment of "Settlement Benefits" to members of the Settlement Class who have participated in one of the September 2010 Recalls by requesting and receiving a "Modification Kit" on or before **March 10, 2017**. The Settlement provides for total Settlement Benefits of up to \$200,000 to be paid to the Settlement Class. The Settlement further provides for the separate payment by Mattel of legal fees and disbursements to Class Counsel of up to \$75,000 plus applicable taxes.

Settlement Class members who have received a Modification Kit or who submit a valid Modification Kit Claim before **March 10, 2017** may be entitled to receive a cheque in the amount of \$8.00 per Modification Kit sent or claimed, up to a maximum of \$24 per Person and/or address (i.e. a maximum of 3 Modification Kits). Settlement Class members who are still in possession of one or more Recalled Products and who have not yet been sent a Modification Kit may submit a Modification Kit Claim before **March 10, 2017***.

The Settlement represents a resolution of disputed claims. The Defendants do not admit any wrongdoing or liability.

If you think you may be a member of the Settlement Class, you should immediately review the full Long-Form Settlement Notice to ensure you understand your legal rights. A copy of the Long-Form Settlement Notice can be obtained online at www.clg.org, by calling 1-888-909-7863, or from Class Counsel at the address listed below.

Opting Out: If you do not wish to participate in the Settlement, you can exclude yourself from the class actions by filing a written request to opt-out. If you opt-out, you will not be eligible to claim any Settlement Benefits nor to participate in the Settlement in any way. The written request to opt-out must include: (a) your full name, address, and telephone number; (b) all information in your possession identifying the Recalled Product you purchased or acquired; and (c) a request to be excluded from the Settlement Proceedings, and must be sent to the following address, and received or postmarked no later than **March 10, 2017**: Consumer Law Group Inc., 102-1030 rue Berri, Montreal, Quebec H2L 4C3 Attention: Jeff Orenstein. Quebec Settlement Class members must also send the written request to the following address: Clerk of the Superior Court of Québec, Palais de Justice, 1 Notre-Dame St. East, Montreal, Quebec, H2Y 1B6, Court File No: 500-06-000526-109.

Class Counsel

The law firm of Consumer Law Group Inc. / Consumer Law Group Professional Corporation ("Class Counsel") represents the Settlement Class Members in all provinces. Class Counsel can be reached by telephone (toll free) at 1-888-909-7863, by e-mail at jorenstein@clg.org, on the Web at <u>www.clg.org</u>, or by mail at 102-1030 rue Berri, Montreal, Quebec, H2L 4C3 Attention: Jeff Orenstein.

Questions? Call 1-888-909-7863 toll free or visit <u>www.clg.org</u>

Pour obtenir une copie de cet avis ou tout autre information relativement à ce réglement en français, veuillez s'il vous plait consulter le site internet suivant : <u>www.clg.org</u> ou téléphoner au 1-888-909-7863.

*NOTE: You are still entitled to participate in the Fisher-Price Recall Program by visiting http://service.mattel.com/us/recall.asp and requesting a modification kit.

THIS NOTICE HAS BEEN AUTHORIZED BY THE ONTARIO SUPERIOR COURT OF JUSTICE AND THE SUPERIOR COURT OF QUEBEC